



FTA Presents a workshop on

"CHINA & INDIA GO GREEN: WHAT U.S. COMPANIES NEED TO KNOW TO BE SUCCESSFUL IN THESE MARKETS"

FTA is pleased to bring you a workshop on green technology opportunities in China and India. China and India have enormous needs for greener buildings and clean energy, air and water. Our panel of experts will outline what export opportunities exist for U.S. firms looking to enter these two markets.

- What services are available locally from the Department of Commerce to assist you in exporting your green technologies, services and products
- Introducing the El Camino College Center for International Trade Development's Green Export Enabler Program (GEEP)
- Hear from an expert on green environmental trade opportunities with China and India
- Hear from EXIM Bank on their new environmental enhancements to their export financing programs
- Get tips on market strategy and entry into these two countries

All this and more will be detailed on March 30.

Introductory Remarks:

Steven Jones, Los Angeles World Airports

Moderator:

Julie Anne Hennessy, Department of Commerce

Panelist:

Maurice Kogon, El Camino CITD, Green Export Enabler Program

Panelist:

Rob Guthrie, Renewable Energy & Environmental Exports, EXIM Bank

Panelist:

Terri Batch, Department of Commerce

Panelist:

R. Sampath, India Strategy, Quanta Consulting, Inc.

Panelist:

Caroline Brown, Comerica Bank

Panelist:

Dr. Manu Hinduja, Huntington Resources, Inc.

Tuesday, March 30, 2010

Workshop: 3:00 - 5:00 p.m.

Mixer: 5:00 - 7:00 p.m.

Light hors d'oeuvres

L.A. Flight Learning Center

6661 West Imperial Highway

Los Angeles, CA 90009

310.215.5291



Los Angeles World Airports



Southern California Regional



VERDEXCHANGE



Registration for March 30, 2010 Workshop

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Mail or fax (818.353.5976) with payment information to: Foreign Trade Association, P.O. Box 4250, Sunland, CA 91041. Cancellations must be received in writing by March 26 to receive a refund or to avoid being charged. Payment for this event is not deductible as a contribution or gift under federal income tax laws, but is most likely deductible as an ordinary and necessary business expense.