



The Port of Los Angeles, Southern California Edison, Network of Indian Professionals, and Quanta Consulting, Inc. present

# THE 3<sup>RD</sup> ANNUAL INDIA TRADE CONFERENCE

JULY 29, 2010 ♦ 8 AM - 8 PM ♦ LOS ANGELES

Edison Conference Center, 6090 North Irwindale Ave, Irwindale, CA 91702

- ❖ Keys to Successfully Doing Business with India
- ❖ Green & Social Entrepreneurship Opportunities
- ❖ Insights on the New India Environment & Trends
- ❖ Risk Mitigation and Funding Business Growth

## Speakers

John Fielder, President, Southern California Edison  
 Peggy Johnson, Executive Vice President of Americas & India, Qualcomm  
 Holly Vineyard, Deputy Asst Secretary, South Asia, US Department of Commerce  
 Dan Bates, CEO, WindStream Technologies  
 Jaideep Chauhan, Regional Manager, Fedex  
 Gora Datta, CEO, CAL2CAL Corporation  
 Dr. Sangeeta Gupta, Partner, Gupta Consulting Group  
 Rob Guthrie, Business Initiatives Specialist, EXIM Bank  
 Frances Harder, President & Founder, Fashion Business Inc.  
 Julie Anne Hennessy, Director, U.S. Commercial Service  
 Rajeev Kapur, CEO, Greenwala, Inc.  
 Jim MacLellan, Director Trade Services, Port of Los Angeles  
 Tim Murphy, First Vice President, Int'l Banking, Comerica Bank  
 David L. Noe, Vice President, Americas, APL  
 Sharad Pawar, COO, BeWo Technologies  
 R Sampath, Director India Strategy, Quanta Consulting, Inc.  
 Sheila Swaroop, Partner, Knobbe Martens Olson & Bear LLP  
 Dr. Gerard Tellis, Professor, USC Marshall  
 Nick Vyas, CEO, Allogistx

## Details

Registration \$129. Complimentary parking.  
 Reception 5-8PM after conference sessions.  
 Tel 949.480.9466 x300 - itc2010@QuantaCo.com

[www.IndiaTradeConference.com](http://www.IndiaTradeConference.com)



## Agenda

- 08:00 AM Registration & Breakfast**
- 08:45 AM Introduction, Keynote & Special Speakers**  
John Fielder, President, Southern California Edison  
Peggy Johnson, Executive Vice President of India, Qualcomm  
Holly Vineyard, Deputy Assistant Secretary, US Dept of Commerce  
US Commercial Service: Export Achievement Award
- 11:00 AM Panel 1: India Strategy and Trends**  
Moderator: R Sampath, Director India Strategy, Quanta Consulting, Inc.  
Gora Datta, CEO, CAL2CAL Corporation  
Peggy Johnson, Executive Vice President of India, Qualcomm  
Dr. Gerard Tellis, Director, Center for Global Innovation, USC Marshall  
(Patterns in Global R&D Location: The Role of India)  
Case Study of Business Export Achievement Awardee  
- *India opportunities, trends, incentives, markets, and culture*  
- *Elements of green and social entrepreneurship*  
- *Political and regulatory trends*  
- *High Growth industry segments*
- 11:00 AM Special Session: India Fashion and Next Gen Ops**  
Frances Harder, President & Founder, Fashion Business Incorporated
- 12:30 PM Luncheon: India Inspired Cuisine**  
- *Sponsor Showcase*
- 01:30 PM Panel 2: Trade, Logistics & Operations Plenary Session**  
Moderator: Jim MacLellan, Director Trade Services, Port of Los Angeles.  
Jaideep Chauhan, Regional Manager, Fedex  
David L. Noe, Vice President, Americas, APL (American President Line)  
Nick Vyas, CEO, Allogistx  
- *Sea & Air cargo trends in trade between India and So California*  
- *Logistics challenges and solutions in trade with India*  
- *Operational elements across countries and entities*
- 02:30 PM Panel 3: Financing Growth & Mitigating Risk**  
Moderator: Julie Anne Hennessy, Director, U.S. Commercial Service  
Rob Guthrie, Business Initiatives Specialist, EXIM Bank  
Tim Murphy, First Vice President, Int'l Banking, Comerica Bank  
Sheila Swaroop, Partner, Knobbe Martens Olson & Bear LLP  
- *Trade financing nuances*  
- *Risk, Intellectual Property and Legal*
- 03:30 PM Panel 4: Social Entrepreneurship and Green Opportunities**  
Moderator: Dr. Sangeeta Gupta, Gupta Consulting Group  
Dan Bates, CEO, WindStream Technologies  
Rajeev Kapur, CEO, Greenwala, Inc.  
Sharad Pawar, COO, BeWo Technologies  
- *Social & Humanitarian Technologies*  
- *Green Technologies for Energy, Water and Telecom*  
- *Bottom-of-the-Pyramid and Private-NGO-Public partnerships*
- 05:00 PM Reception**  
- *Specialist Hour (with key experts)*  
- *Heavy hors d'oeuvres and cultural accents.*

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## Who Should Attend

- ❖ Corporations with an India strategy.
- ❖ Small-to-Medium Size Enterprises.
- ❖ Non-profit entities and NGOs entering India.
- ❖ Companies in global transportation, finance, legal & trade insurance sectors.
- ❖ Professionals exploring globalization.

## Conference Planning Committee

- ❖ Daphne Ng, Southern California Edison.
- ❖ Don Simkovich, Rhythm Interactive.
- ❖ Dr. Sangeeta Gupta, Gupta Consulting Group, Inc.
- ❖ Gloria Rull, FACCOC and New York Life.
- ❖ Himanshu Thakkar, 365 Event Planner, Inc.
- ❖ Jerry Quinn, ABAOC.
- ❖ Jim MacLellan, Port of Los Angeles.
- ❖ Julie Anne Hennessy, U.S. Commercial Service.
- ❖ Lisa Bailey, Irwindale Chamber of Commerce.
- ❖ Manshi Kothari, Wellpoint and NetIP.
- ❖ Peter Sinambal, CPA & ABA-OC.
- ❖ R Sampath, Quanta Consulting, Inc.
- ❖ Rajat Khurana, TIE and West Coast Consulting LLC.
- ❖ Sanjay Dalal, India Business Network.
- ❖ Sapan Shah, Network of Indian Professionals LA-OC.
- ❖ Sharad Pawar, Qualcomm.
- ❖ Yair Crane, Next Global Stage LLC.

## Why Sponsor

- ❖ Communications to over 20,000 businesses and professionals in Southern California, as well as global channels.
- ❖ Print & online media exposure including press releases.
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## The Numbers & Demographics

- ❖ Over 200 attendees.
- ❖ Over 30,000 recipients of Conference information.
- ❖ Primarily Small & Medium sized Enterprises.
- ❖ Significant Indian community presence NRIs.
- ❖ Partnerships with local trade, business, government, and community organizations.

## Conference Attendee Comments

- ❖ "A galaxy of speakers. Exceptional!" - *Attendee from India.*
- ❖ "Congratulations on a conference very well presented." - *UC-Irvine Guest.*
- ❖ "I think the event was a fantastic success!" - *Govt Attendee.*
- ❖ "I had a great time, made a lot of great contacts and learned a lot about doing business in India. I thought the presentations and the panels were very informative." - *Business Attendee.*
- ❖ "I am quite impressed with the energy there. A very well organized conference." - *Attendee.*



Courtesy Santhosh Matthew Paul