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THE 3RD ANNUAL INDIA TRADE CONFERENCE

JULY 29, 2010 ♦ 8 AM - 8 PM ♦ LOS ANGELES

Edison Conference Center, 6090 North Irwindale Ave, Irwindale, CA 91702

- Keys to Successfully Doing Business with India
- ❖ Green & Social Entrepreneurship Opportunities
- ❖ Insights on the New India Environment & Trends
- * Risk Mitigation and Funding Business Growth

Speakers

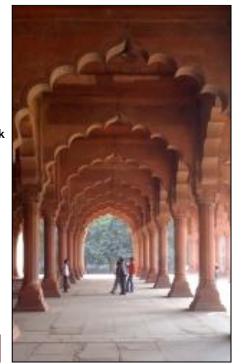
John Fielder, President, Southern California Edison
Peggy Johnson, Executive Vice President of Americas & India, Qualcomm
Holly Vineyard, Deputy Asst Secretary, South Asia, US Department of Commerce

Dan Bates, CEO, WindStream Technologies Jaideep Chauhan, Regional Manager, Fedex Gora Datta, CEO, CAL2CAL Corporation Dr. Sangeeta Gupta, Partner, Gupta Consulting Group Rob Guthrie, Business Initiatives Specialist, EXIM Bank Frances Harder, President & Founder, Fashion Business Inc. Julie Anne Hennessy, Director, U.S. Commercial Service Rajeev Kapur, CEO, Greenwala, Inc. Jim MacLellan, Director Trade Services, Port of Los Angeles Tim Murphy, First Vice President, Int'l Banking, Comerica Bank David L. Noe, Vice President, Americas, APL Sharad Pawar, COO, BeWo Technologies R Sampath, Director India Strategy, Quanta Consulting, Inc. Sheila Swaroop, Partner, Knobbe Martens Olson & Bear LLP Dr. Gerard Tellis, Professor, USC Marshall Nick Vyas, CEO, Allogistx

Details

Registration \$129. Complimentary parking. Reception 5-8PM after conference sessions. Tel 949.480.9466 x300 - itc2010@QuantaCo.com

www.IndiaTradeConference.com



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Agenda

08:00 AM Registration & Breakfast

08:45 AM Introduction, Keynote & Special Speakers

John Fielder, President, Southern California Edison Peggy Johnson, Executive Vice President of India, Qualcomm Holly Vineyard, Deputy Assistant Secretary, US Dept of Commerce

US Commercial Service: Export Achievement Award

11:00 AM Panel 1: India Strategy and Trends

Moderator: R Sampath, Director India Strategy, Quanta Consulting, Inc.

Gora Datta, CEO, CAL2CAL Corporation
Peggy Johnson, Executive Vice President of India, Qualcomm

Dr. Gerard Tellis, Director, Center for Global Innovation, USC Marshall

(Patterns in Global R&D Location: The Role of India) Case Study of Business Export Achievement Awardee

- India opportunities, trends, incentives, markets, and culture

- Elements of green and social entrepreneurship
- Political and regulatory trends
- High Growth industry segments

11:00 AM Special Session: India Fashion and Next Gen Ops

Frances Harder, President & Founder, Fashion Business Incorporated

12:30 PM Luncheon: India Inspired Cuisine

- Sponsor Showcase

01:30 PM Panel 2: Trade, Logistics & Operations Plenary Session

Moderator: Jim MacLellan, Director Trade Services, Port of Los Angeles.

Jaideep Chauhan, Regional Manager, Fedex

David L. Noe, Vice President, Americas, APL (American President Line) Nick Vyas, CEO, Allogistx

- Sea & Air cargo trends in trade between India and So California
- Logistics challenges and solutions in trade with India
- Operational elements across countries and entities

02:30 PM Panel 3: Financing Growth & Mitigating Risk

Moderator: Julie Anne Hennessy, Director, U.S. Commercial Service

Rob Guthrie, Business Initiatives Specialist, EXIM Bank

Tim Murphy, First Vice President, Int'l Banking, Comerica Bank Sheila Swaroop, Partner, Knobbe Martens Olson & Bear LLP

- Trade financing nuances

- Risk, Intellectual Property and Legal

03:30 PM Panel 4: Social Entrepreneurship and Green Opportunities

Moderator: Dr. Sangeeta Gupta, Gupta Consulting Group

Dan Bates, CEO, WindStream Technologies Rajeev Kapur, CEO, Greenwala, Inc.

Sharad Pawar, COO, BeWo Technologies - Social & Humanitarian Technologies

- Green Technologies for Energy, Water and Telecom
- Bottom-of-the-Pyramid and Private-NGO-Public partnerships

05:00 PM Reception

- Specialist Hour (with key experts)
- Heavy hors d'oeuvres and cultural accents.

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Who Should Attend

- Corporations with an India strategy.
- Small-to-Medium Size Enterprises.
- Non-profit entities and NGOs entering India.
- Companies in global transportation, finance, legal & trade insurance sectors.
- Professionals exploring globalization.

Conference Planning Committee

- Daphne Ng, Southern California Edison.
- Don Simkovich, Rhythm Interactive.
- Dr. Sangeeta Gupta, Gupta Consulting Group, Inc.
- Gloria Rull, FACCOC and New York Life.
- Himanshu Thakkar, 365 Event Planner, Inc.
- Jerry Quinn, ABAOC.
- Jim MacLellan, Port of Los Angeles.
- Julie Anne Hennessy, U.S. Commercial Service.
- Lisa Bailey, Irwindale Chamber of Commerce.

- Manshi Kothari, Wellpoint and NetIP.
- ❖ Peter Sinambal, CPA & ABA-OC.
- R Sampath, Quanta Consulting, Inc.
- * Rajat Khurana, TIE and West Coast Consulting LLC.
- Sanjay Dalal, India Business Network.
- Sapan Shah, Network of Indian Professionals LA-OC.
- Sharad Pawar, Qualcomm.
- Yair Crane, Next Global Stage LLC.

Why Sponsor

- Communications to over 20,000 businesses and professionals in Southern California, as well as global channels.
- Print & online media exposure including press releases.
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- Direct offering of your products and services to conference attendees.
- Listed on online partner events calendars.
- ❖ Booth and event tickets included according to level.

The Numbers & Demographics

- Over 200 attendees.
- Over 30,000 recipients of Conference information.
- Primarily Small & Medium sized Enterprises.
- Significant Indian community presence NRIs.
- Partnerships with local trade, business, government, and community organizations.

Conference Attendee Comments

- "A galaxy of speakers. Exceptional!" Attendee from India.
- * "Congratulations on a conference very well presented." UC-Irvine Guest.
- "I think the event was a fantastic success!" Govt Attendee.
- "I had a great time, made a lot of great contacts and learned a lot about doing business in India. I thought the presentations and the panels were very informative." Business Attendee.
- "I am quite impressed with the energy there. A very well organized conference." Attendee.



Courtesy Santhosh Matthew Paul