

Business Forum

Navika - Business Forum
An Unique Opportunity To Expand Your Business

July 2, 2010 - 12.30 pm to 5 pm

At The Pasadena Convention Center

[REGISTER For the Business Forum NOW](#)

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Learn how you can benefit from the 30,000 crore Rupees (over \$6 Billion) that will be spent on Infrastructure, Technology and Healthcare in Karnataka alone.



Share your expertise by speaking at the business forum. Meet and learn from other experts.



Expand your network and grow your business. Showcase your product or service at specially designated business booths



12:30 PM to 2:00 PM	Networking Lunch Hosted by FiveFour
2:00 PM to 2:40 PM	Key Note Sessions and Honoring C-level Executives
2:50 PM to 4:50 PM	Five parallel tracks covering CIOs, Health Information Technology with Focus on EMR, Infrastructure, Business Opportunities in Karnataka, and Youth Entrepreneurs

All TiE Business Forum Attendees!

In recognition of the support from TiE, Navika will donate 10% of the Business Forum registration fees collected back to TiE

Our vision is to create a platform for businesses to interact with the Navika "community" and with each other.

For more information contact Subbu Murthy at smurthy@timewarper.com



CIO Forum



The CIO Forum provides an opportunity to network with peers and learn the latest trends in technology.



Budding CIOs will learn what it takes to be a CIO from a cadre of recognized IT leaders



A great networking opportunity for CIOs to meet others in the I.T. profession



Learn the latest technology trends such as social networking and its impact in the corporate world

Sessions	Theme
Session 1 2:50 PM to 3:50 PM	A chat session between Ashwin Rangan and Dean Lane on the complex role of a CIO and what it takes to “align IT to the business”
Session 2 3:50 PM to 4:50 PM	Understanding the latest technology trends such as Social Networking, Mobile Computing, and Cloud Computing facilitated by Roberto Medrano



Ashwin Rangan, is a global expert in technology and information

services. Ashwin is CIO of Edwards Life Sciences. Previously, he served as the General Manager and Chief Information Officer (CIO) of Wal-Mart global and Walmart.com. His book “Tomorrow’s CIO: Strategic Conversations” is widely regarded as a classic treatise on how to derive value from I.T.



Roberto Medrano is Executive Vice President at SOA Software. He is amongst the 100 most influential Latinos in Silicon Valley and Top 100 most influential Hispanics in Information Technology. He is a

former member on President Bush’s National Security Advisory Committee, National Cyber Security Summit, and participated in President Clinton’s White House Security Summit. He also served as vice president of Milkyway Networks (IPO 1996), a firewall pioneer, and has held executive positions at Avnet Inc. and Sun Microsystems Inc.



Dean Lane, has almost 30 years of hands on experience in the IT industry, having been a

CIO at four different companies: Allied-Signal, Morton-Thiokol, Plantronics, and Masters Institute of Technology. Dean has also been a consultant for Ernst & Young, AT&T and the Gartner Group. Dean is Founder and Partner of the Office of the CIO.



Health Information Technology Forum (EMR Focus)

This Health Forum provides an unique opportunity for medical professionals, consultants, and vendors to exchange ideas on how to get the most out of EMR investments.



You will learn how to take advantage of the \$34 Billion stimulus package



Understand how to get value from EMR investments



Learn the best methods to select the right EMR tool and implement EMR



EMR vendors, consultants, and third party billing companies may find potential clients as a large group of dentists and physicians will be attending the forum

Speakers include:
Heads from Medical/Medicare, EMR experts, EMR vendors, and physicians who have implemented EMR successfully in their practice.

EMRs fundamentally change the workflow within the practice, and therefore, it is critical that the choices should not just be on the technology but on the long term objectives sought with implementing EMRs. Efficiency improvements from EMRs include reduced costs due to improved billing, improved appointment setting, and integration with other systems (example: e-Prescribing). Effectiveness of care improvements includes improved patient-physician interaction and patient centric quality of care. It must be noted that improvements in efficacy will far outweigh the improvements in efficiency, but they are harder to measure.

Tom Horan will lead a panel discussion on the role of technology in Healthcare. Andrew Soll will discuss the benefits of expert system based pre-care assessments, Dr. Kavitha Kotrappa will discuss EMR in practice and Dr. Ramesh Gowda will address how technology can assist tracking and improving AIDS awareness in India.

<http://navika2010.org/register-business.aspx>



Infrastructure Forum

The Infrastructure Forum provides an unique opportunity for all Non-Resident Indians to interact with political leaders from Karnataka. Infrastructure is a "massive" growth area for India, in terms of roads, bridges, ports and airports, communication, civil and nuclear power systems. It is estimated that over the next ten years India will spend about \$600 Billion on infrastructure.



By being part of the business forum as a sponsor or participant, you will have the potential opportunity to meet the Chief Minister



Meet other business leaders who are interested in providing turnkey infrastructure



Opportunity to form teams to go after some of the projects already identified by Karnataka government, and get market and project leads



Be on the front lines and establish your mark to harness the vast opportunities



Krishniah Murthy is Chief Capital Management Officer at Los Angeles County Metropolitan Transportation Authority and heads

their design/construction of the agency's capital projects Division. He is currently Managing the implementation of a \$40 Billion dollar program to design and construct the agency's 12 multi modal transit projects such as Bus rapid transit, Light rail, Heavy rail transit lines.

East Meets West

Coordinated by
Dr. Raj Kumar Khatri, IAS,
Commissioner for Industrial
Development & Director of Industries
and Commerce, the panel will discuss
the infrastructure issues and solutions
for Bangalore and Los Angeles!



Mr. Venu Sarakki P.E, is president of Sarakki Associates Inc. (SAI), a highly successful multi-disciplinary

engineering firm specializing in the design and deployment of Infrastructure Engineering, IT and Border Security projects. SAI has designed & deployed cutting edge smart border security projects along the 2,000 mile US-Mexico border. Mr. Sarakki received the "Entrepreneur of the year - 2006" by American Society of Engineers.

For more information please contact Venu Sarakki at vsarakki@sarakki.com

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NRI Forum



The **NRI Forum** provides an unique opportunity for all Non-Resident Indians to **interact with political leaders** from Karnataka. Karnataka has made it a point to **make it easy for NRIs to do business with Karnataka** or get involved with the **tremendous growth** seen in the state. Karnataka is the “**place to be in India**”.

Program	Presentation Panel	Format
Friday July 2* 2:50 to 4:50 PM	Capt Ganesh Karnik Hon'ble Deputy Chairman, NRI Forum, Karnataka; Shri Mahesh Nagarajaiah, Member, Governing Council of NRI Forum, Karnataka; Shri M.Muni Prasad, Under Secretary, NRI Forum, Government of Karnataka; R. Sampath, Founder Quanta Consulting; Rajat Khurana, CEO, West Coast Consulting; and Shekhar Chitnis, CEO, Chisk	The discussion will be in the form of a town hall meeting coordinated by selected Navika attendees.
Saturday July 3 2:00 to 3:00 PM		
Sunday July 3 3:00 to 4:00 PM		



The forum has identified certain objectives mainly to promote the interest of

Kamataka Diaspora and to develop linkages with varous cultural and literary organizations of people of Kamataka, besides assisting them in their investment initiatives in our state.

Capt. Ganesh Karnik,
Deputy Chairman,
NRI Forum Karnataka



Expert Panel will show you how to do business in India with a focus on the opportunities in Karnataka, home to the Silicon Valley of India



The forum has an important role to play by motivating NRIs for development

and promotion of Karnataka's rich heritage in overseas countries and to encourage for adoption of educational institutions in the backward areas of Karnataka.

Shri. B.S.Yeddyurappa
Honourable Chief Minister &
Chariman, NRI Forum

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Youth Entrepreneurs Forum



In sponsorship with TiE, Navika is proud to present the Youth Entrepreneurs Forum. This forum will provide valuable guidance for businessmen and budding entrepreneurs to interact with each other, to exchange ideas and provide a platform to networks with peers and industry professionals.

Sessions	Theme
Trail Blazers 2:50 PM to 3:50 PM	Trail Blazers who have successfully navigated their dreams to reality will share their triumphs and tribulations during their journey of starting, sustaining and growing a business.
Path Finders 3:50 PM to 4:50 PM	Seasoned veterans, venture capitalists, Angel investors, marketing professionals and business mentors will interact with Pathfinders who are on their way to entrepreneurship!



Suresh is currently involved with many early stage ventures in the area of Cloud Computing, Next Gen. Storage,

Wireless, CleanTech and Medical fields. Among is Airtera – an early stage Broadband-Wireless Company where Suresh is a founder. Previously, Suresh was President and CEO of ClearMesh Network, Accelerated Networks, and ACT Networks. He is also Charter member of TIE in Southern California chapter.

Other Speakers include Akshata Murty, Arathi Ramappa, Dee Murthy, Srinidhi, and several other successful entrepreneurs



Ravi Saligram is Executive Vice President, ARAMARK Corporation and President,

ARAMARK International and Chief Globalization Officer. Saligram was elected as an executive officer of ARAMARK Corporation in November 2004. He is on the Board of Trustees and Chairman of the Audit Committee for the Eisenhower Fellowships, a prestigious network of world leaders.



B.V. Jagadeesh is a highly regarded business executive with a proven track record of managing and building market

leaders. Under his leadership, NetScaler became the market leader and was acquired by Citrix for \$325M in 2005. Prior to NetScaler, Mr. Jagadeesh co-founded Exodus Communications. During his tenure at Exodus, he successfully helped the company grow from start-up to a leader in the Web co-location market. Jagdeesh is a philanthropist and is committed to social causes.



Suhas Gopinath, now aged 23 was recognized at 14 as the world's youngest certified Professional Web

Developer through his project coolhindustan.com. At the age of 17, he was recognized as the World's Youngest CEO by BBC, Washington Times, The Age and the Limca Book of Records. He is a recognized Entrepreneur, and a Advisory Board member at IIT Bombay Entrepreneurship Cell.

For more information please contact Arun Madhav at amadhav@ekadesigns.com

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BUSINESS FORUM

Speaking and Sponsorship Opportunities



**Bronze -
\$500**

- Name and Bio printed on Business Forum Brochure
- Four Business Forum Admission Passes

**Silver -
\$1,000**

- Bronze plus
- Two minute advertorial at any of the three sessions

**Gold
\$5,000**

- Bronze plus
- Five minute advertorial at any of the three sessions
- Booth for Friday Business Session

**Platinum
\$10,000**

- Bronze plus
- Five minute presentation at the Key Note Session
- Ten minute advertorial at any of the three sessions
- Booth for Friday Business Session

**Subbu Murthy, Ph.D.
Chair**

(909) 450-7888

subbusuma@gmail.com

Tom Horan

Co-Chair EMR

(909) 706-5098

Tom.Horan@cgu.edu

Venu Sarakki

Co-Chair Infrastructure Forum

(949) 375-3798

vsarakki@sarakki.com

Arun Madhav

Co-Chair Youth Entrepreneurial Forum

(805) 469-8884

arunmadhav@yahoo.com

K.R.S. Murthy, Ph.D.

Co-Chair Speaker Coordination

(408) 464-3333

drkrsmurthy2010@gmail.com

Suresh Ramachandra

Co-Chair Fund Raising

(240) 393 2945

rama2suresh@gmail.com

S. G. Sangameswara

Co-Chair Fund Raising

(408) 505-0545

sangam@smartpeering.com

Please visit register on-line at <http://navika2010.org/register-business.aspx>
or call Subbu Murthy at 909/450-7888